

# URBAN FARMER

## THEORETICAL PART



### Context:

You are in Granada, a city that grows day by day, attracted by an increasing number of tourists. This growth has led to higher supermarket prices, making it harder for many residents to access fresh food. Additionally, there is growing concern about the lack of green spaces and the rise in pollution in the city.

Recently, the idea of establishing urban farms has been proposed as a solution to both problems: small community-run food crops that not only provide access to fresh produce but also offer new green spaces for the community.

Although the proposal has been enthusiastically received by the citizens, multiple doubts and concerns have arisen: What type of staff would be responsible for their development and management? In which areas of the city should these crops be located? How would the resources obtained be distributed among the residents?

## GUIDANCE PART



### Related Contents/Skills:

Communication

Collaboration

Horticulture

Business Management

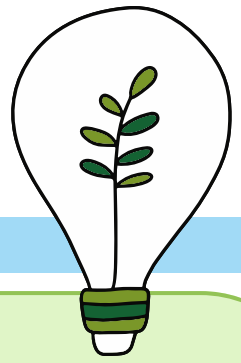
Sustainability Awareness

Botanical Knowledges

Urban Design

### Self-Reflection Questions:

- Which areas would be most suitable for cultivation?
- What types of crops would be most appropriate to grow?
- What benefits would these urban crops provide?
- What skills/knowledge should the professional in charge of this project have?
- How could you reduce project costs without altering the outcome?
- What weather and geographical factors should be taken into account when carrying out the project?
- How could the neighbors collaborate voluntarily?
- What educational applications could arise from this project?



## Analysis:

- What is the main problem or need to be addressed?**
- What knowledge and skills are necessary to tackle this situation?**
- What are the strengths and weaknesses of the context in which this problem arises?**

## Planning:

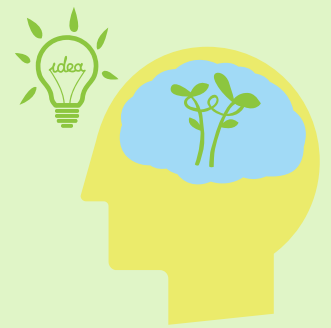
- How can an initial plan be developed to address the identified needs?**
- What material and human resources are available to address the situation?**
- What specific actions should be taken to implement the solution?**

## Suggestions and Prevention:

- What suggestions can be offered to execute the proposed solutions?**
- How can risks or potential future problems related to the solution be prevented?**

## Evaluation:

- What methods can be used to assess the success and sustainability of the implemented solutions?**
- How will the evaluation be conducted, what instruments will be used, and what variables will be analysed?**



## Expected Results after Implementation

**What are the expected outcomes after implementing the solutions?**  
**How is the future context expected to look after our intervention?**  
**What suggestions can be made for future applications, maintenance, or performance improvements?**

## Reflection on Developed Competencies and Project Impact:

**What competencies were developed and what is the potential impact of the project?**  
**What difficulties or strengths were identified during the implementation of this EcoJob in a real context?**  
**How is the coherence of the EcoJob analysed, and how suitable is it in relation to the identified need?**

